



STUDY ABROAD HELPS

Students Reach New Horizons

College is a time when horizons are expanded, ideas are questioned, and people grow into the adults they want to be. Traveling abroad can not only guide students through this stage of growth, but also prepare them for the advancing international business world.

Professors, advisers, and alumni of Iowa State seem to agree that studying abroad is not only a remarkable excursion, but a unique chance to develop a mindset and skills that cannot be taught within classroom walls.

By exposing students to new people and cultures, they discover how to navigate through unfamiliar situations and think for themselves, ultimately helping to mold them into successful leaders for the global economy.

Unfortunately, time and money commitments can prevent many students from pursuing Iowa State's international programs. Fortunately, the College of Business offers multiple opportunities for students to gain an international experience that fits their preferences and needs.

As soon as students express an interest in studying abroad to academic adviser/veterans advising coordinator, Lee Van Brocklin, first recommends the Consortium of Universities for International Studies (CIMBA).

"That's our premier program," Van Brocklin said. "It is laser-focused for business students."

This program is located in the Veneto region of northern Italy. Students live on a beautiful campus at the foot of the Italian Alps in the shadow of Mount Grappa. Depending on the season, they can join bicyclists, hikers, paragliders, snowshoers, or cross-country skiers who come from around the world to navigate these twisting trails. Students live in a residence hall where they can choose a single or double room. Most rooms have a magnificent view of Mount Grappa and it's all less than five minutes from classes.

Because CIMBA is not affiliated with a specific university, there is more freedom with course offerings and the academic calendar, which is a benefit for students.

"When people study abroad, they want to be able to travel. What's nice about CIMBA is we shut down for a



Students from the 2015 Target International Live Case Study tour in Shenzhen, China.



Participants from the CIMBA program take a study break to experience unique Italian traditions.

International study courses allow students to get a firsthand look inside an international organization, often through company visits and live case components. -Sarah Adams

week after about every four weeks of class and everybody travels,” Van Brocklin said.

Along with the traditional year or semester-long study abroad options, the College of Business recently added international study courses as short-term options that are completed in conjunction with a business course.

International study courses are offered spring semester with travel during spring break or during summer semester with travel for three weeks immediately after classes end in May. Students have studied in Italy, Germany, Czech Republic, Austria, and other countries.

After hearing about the Target International Live Case Study tour, Parker Neid, a senior in management information systems, knew it was an opportunity he could not pass up. Last spring, Neid and 20 other students were led by assistant professor of supply chain management, Scott Grawe, across China. The class followed products from the shelves of a local Target store to where they originated in China.

“I can now say I have seen parts of Target’s supply chain that few have ever experienced, including Target employees.” -PARKER NEID

“I can now say I have seen parts of Target’s supply chain that few have ever experienced, including Target employees,” said Neid.

The college’s international programs coordinator, Sarah Adams, said short-term study abroad options are perfect for students who have never been abroad, or don’t want to take a whole semester away from Iowa State.

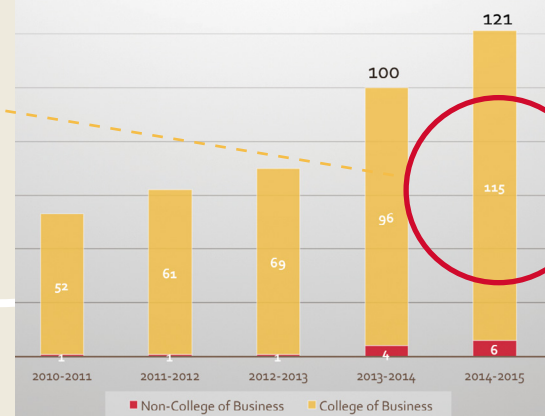
International study courses explore global business issues such as international entrepreneurship and global marketing in an emerging market.

“International study courses allow students to get a firsthand look inside an international organization, often through company visits and live case components,” Adams said.

To further encourage international experiences, the College of Business offers multiple scholarships to students accepted into a study abroad program. Business students who enroll in an international study course automatically receive a \$500 scholarship for spring break programs as well as a \$1,000 scholarship for summer programs.

The college also offers study abroad scholarship opportunities through an application process each year.

Like others in the College of Business who have been abroad, Neid



The number of student participants in the College of Business' study abroad programs.

urges students to embrace the endless opportunities and make the most of their adventures.

“College is one of the easiest times of your life to travel,” Neid said. “Your schedule is flexible and you are presented with the most travel options you will ever have. Think about it: have you ever heard of someone regretting their travels in college?” ■

-by **Emily Benda**, a sophomore from Cedar Falls, Iowa. Emily is an Arts and Entertainment reporter at the Iowa State Daily. She is on the Communications Committee for Pi Beta Phi fraternity and plans to graduate in 2018.

Watch this CIMBA video and see firsthand what an extraordinary experience this could be to travel abroad in Italy while studying business:

cimbaitaly.com/student-life